## SPONSORSHIP PROPOSAL



## SUSTAINABLE INFRASTRUCTURE CONFERENCE 2025

## Why Sponsor

- ✓ The ASCE Nigeria International Section Sustainable Infrastructure Conference 2025 provides you with a unique opportunity to maximize your brand exposure and showcase your product and services to the entire economy value chain.
- ✓ By sponsoring this event, you will receive the very best of promotion through a series of highly visible branding options. You will also have access to highly reputable dignitaries, including the ASCE President Feniosky and his Team, offering your company exclusive networking opportunities with relevant decision-makers.
- The Sustainable Infrastructure Conference will provide a unique opportunity for your business/solution to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the quality audience attending the event.

# Specifically, sponsoring the Sustainable Infrastructure Conference will provide your company with an excellent opportunity to;

- Create, maintain and enhance brand awareness among a relevant high profile audience.
- Build and reinforce strategic relationships with key players in various Civil engineering sectors across Nigeria and internationally.
- Access a broad network of leaders and decision-makers.
- Intellectually influence industry pears.

## Silver Sponsor – N500,000

#### Benefits;

- Recognition as a sponsor on our social media and official communication.
- Display of corporate logo on our conference website (with link to your website).
- ► Display of corporate logo on backdrop.
- ► Full-page advert on the printed brochure.
- Display of corporate logo on presentation slide.
- Access to share promotional items.

## Gold Sponsor – **N1,000,000**

#### Benefits

- Recognition as a sponsor on our social media and official communication.
- Display of corporate logo on our conference website (with link to your website).
- Display of corporate logo on red-carpet banner.
- ► Display of corporate logo on our presentation slide.
- ► Full-page advert on the printed brochure.
- Access to share promotional items.
- Complimentary exhibition space at the event.

## Platinum Sponsor - N5,000,000

#### Benefits;

- Recognition as a major sponsor on our social media and official communication.
- Opportunity to attend the Dinner chat with the ASCE Global President.
- Display of your company's advert on the ASCE Nigeria Website for 1 year.
- Display of corporate logo on our conference website and red-carpet banner.
- High visibility and brand recognition throughout the event.
- ► 10 mins opportunity with the audience to showcase your solutions.
- Access to install acceptable promotional materials in the hall.
- Full-page advert on the printed brochure.
- Access to share promotional gifts.
- Complimentary exhibition space at the conference entrance.

#### Co-sponsor Lunch – N2,000,000

#### Benefits;

- Display of corporate logo on our conference website (with link to your website).
- Recognition as a sponsor on our social media and official communication.
- Access to the ASCE Global President during lunch.
- Display of corporate logo on red-carpet banner.
- High visibility and brand recognition throughout the event.
- ► 10 mins opportunity with the audience during lunch.
- Access to install promotional materials in the hall.
- Full-page advert on the printed brochure.
- Access to share promotional gifts.
- Complimentary exhibition space at the event.

#### **Brochure Adverts and Exhibition**

#### Goodwill Messages

- ► Full page (3 slots) N80,000
- ► Half page (4 slots) N50,000

#### Corporate Adverts

- ► Full page (6 slots) ₩300,000
- ► Half page (4 slots) N200,000
- Centre spread(1 slot) N500,000
- ► Inner Back cover (1 slot) N350,000

#### Exhibition

- ► Single table exhibition (3 slots) ₩350,000
- ► Long table exhibition (1 slot) N550,000

## Kindly make your payments into the bank account stated below:

- Account Name: American Society of Civil Engineers (Nigeria Int'l Section)
- ► Account Number: 1223317416
- ▶ Bank: Zenith Bank Plc.
- Please send evidence of payment to <u>conference@ascenigeria.org</u> or WhatsApp nos: <u>07035504815</u> or <u>08034399632</u> for acknowledgement.
- Payment Deadline: 5<sup>th</sup> of July, 2025

#### Pay before June 23rd and Enjoy 20% discount!

# For more information and enquiries, please contact us

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## THANK YOU!