

# SPONSORSHIP PROPOSAL



**ASCE**  
NIGERIA SECTION

## Resilient Infrastructure CONFERENCE

# Why Sponsor



- ✓ The ASCE Nigeria International Section Resilient Infrastructure Conference 2024 provides you with a unique opportunity to maximize your brand exposure and showcase your product and services to the entire economy value chain.
- ✓ By sponsoring this event, you will receive the very best of promotion through a series of highly visible branding options. You will also have access to exclusive areas at the event, offering your company exclusive networking opportunities with relevant decision-makers.
- ✓ The Resilient Infrastructure Conference will provide a unique opportunity for your business/solution to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the quality audience attending the event.



Specifically, sponsoring the Resilient Infrastructure Conference will provide your company with an excellent opportunity to;

- Create, maintain and enhance brand awareness among a relevant high profile audience.
- Build and reinforce strategic relationships with key players in various Civil engineering sectors across Nigeria and internationally.
- Access a broad network of leaders and decision-makers.
- Intellectually influence industry peers.

# Platinum Sponsor - ₦1,000,000

## ▶ Benefits;

- ▶ Recognition as a sponsor on our social media and official communication.
- ▶ Display of corporate logo on our conference website (with link to your website).
- ▶ Display of corporate logo on backdrop banner.
- ▶ High visibility and brand recognition throughout the event.
- ▶ 5 mins opportunity with the audience.
- ▶ Access to install promotional materials in the hall.
- ▶ Full-page advert on the printed brochure.
- ▶ Access to share promotional gifts.
- ▶ Complimentary exhibition booth at the conference entrance.

# Gold Sponsor – ₦500,000

## ▶ Benefits

- ▶ Recognition as a sponsor on our social media and official communication.
- ▶ Display of corporate logo on our conference website (with link to your website).
- ▶ Display of corporate logo on backdrop.
- ▶ Display of corporate logo on our presentation slide.
- ▶ Full-page advert on the printed brochure.
- ▶ Access to share promotional items.
- ▶ Complimentary exhibition booth at the event.

# Silver Sponsor - ₦350,000

## ▶ Benefits;

- ▶ Recognition as a sponsor on our social media and official communication.
- ▶ Display of corporate logo on our conference website (with link to your website).
- ▶ Display of corporate logo on backdrop.
- ▶ Half-page advert on the printed brochure.
- ▶ Display of corporate logo on presentation slide.
- ▶ Access to share promotional items.

# Co-sponsor Lunch

## ▶ Benefits;

- ▶ Display of corporate logo on our conference website (with link to your website).
- ▶ Recognition as a sponsor on our social media and official communication.
- ▶ Display of corporate logo on backdrop banner.
- ▶ High visibility and brand recognition throughout the event.
- ▶ 10 mins opportunity with the audience during lunch.
- ▶ Access to install promotional materials in the hall.
- ▶ Full-page advert on the printed brochure.
- ▶ Access to share promotional gifts.
- ▶ Complimentary exhibition booth at the event.

# Brochure Adverts and Exhibition

## ➤ Goodwill Messages

- ▶ Full page (3 slots) – ₦50,000
- ▶ Half page (4 slots) – ₦30,000

## ➤ Corporate Adverts

- ▶ Full page (2 slots) – ₦250,000
- ▶ Half page (4 slots) – ₦150,000
- ▶ Centre spread(1 slot) – ₦400,000
- ▶ Inner Back cover (1 slot) – ₦270,000

## ➤ Exhibition

- ▶ Single table exhibition (3 slots) – ₦250,000
- ▶ Long table exhibition (1 slot) – ₦400,000



For more information and enquiries,  
please contact us



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**THANK YOU!**