

SPONSORSHIP PROPOSAL




ASCE VISION 2025 CONFERENCE

NIGERIA INTERNATIONAL SECTION

Why Sponsor

- ✓ The ASCE Nigeria International Section Vision 2025 Conference provides you with a unique opportunity to maximize your brand exposure, in addition to showcasing your product and services to the entire economy value chain.
- ✓ By sponsoring this event, you will receive the very best of promotion through a series of highly visible branding options. You will also have access to exclusive areas at the event, offering your company exclusive networking opportunities across various thematic areas with relevant decision makers.
- ✓ Nigeria is progressing towards greater engineering innovation and technology and the future depends on how the key stakeholders such as the government, regulators, engineering institutions, academics and business leaders can harness the massive opportunities available.
- ✓ The Vision 2025 Conference will provide a unique opportunity for your business/firm to share and showcase your vision for this aspiration as well as open multiple business opportunities brought by the quality audience attending the event.



Specifically, sponsoring the Vision 2025 Conference will provide your company with an excellent opportunity to;

- Create, maintain and enhance brand awareness among a relevant high profile audience.
- Build and reinforce strategic relationships with key players in various Civil engineering sectors across Nigeria and internationally.
- Access a broad network of leaders and decision-makers.
- Intellectually influence industry peers.

Activation 1 (2 slots) - ₦500,000

▶ **Benefits;**

- ▶ Display of corporate logo on website (with link to your website).
- ▶ Display of corporate logo on backdrop banner.
- ▶ Display of corporate logo on our presentation slide.
- ▶ Email promotions.
- ▶ 10 mins session with the audience.
- ▶ Access to install promotional materials in the hall.
- ▶ Half page advert on printed brochure.
- ▶ Access to share promotional gifts.

Activation 2 (3 slots) - ₦350,000

▶ Benefits

- ▶ Exhibition at the entrance.
- ▶ Display of corporate logo on website (with link to your website).
- ▶ Display of corporate logo on backdrop.
- ▶ Display of corporate logo on our presentation slide.
- ▶ Half page advert on printed brochure.
- ▶ Access to share promotional items.

Activation 3 (5 slots) - ₦200,000

▶ **Benefits;**

- ▶ Display of corporate logo on website (with link to your website).
- ▶ Display of corporate logo on backdrop.
- ▶ Display of corporate logo on presentation slide.
- ▶ Access to share promotional items.

Young Members Session (2 slots) – ₦1,000,000

▶ **Benefits;**

- ▶ Exhibition at the entrance.
- ▶ Display of corporate logo on website (with link to your website).
- ▶ Display of corporate logo on backdrop.
- ▶ Display of corporate logo on presentation slides.
- ▶ Email promotions.
- ▶ 10 mins presentation with the audience.
- ▶ Access to install promotional materials in the hall.
- ▶ Full page advert on the printed brochure.
- ▶ Homepage Advert on the conference webpage.
- ▶ Homepage Advert on ASCE Nigeria's main website for 1 Month.
- ▶ Access to share promotional items.

In-kind Packages

➤ **Co-sponsor Lunch (2 slots)**

▶ Benefits;

- Display of corporate logo on website (with link to your website).
- Display of corporate logo on backdrop banner.
- Display of corporate logo on our presentation slides.
- Email promotions.
- Half-page advert on printed programs brochure.
- Display of advert and 10mins session with the audience during lunch.

Brochure Adverts and Exhibition

➤ Goodwill Messages

- ▶ Full page (3 slots) – ₦30,000
- ▶ Half page (4 slots) – ₦20,000

➤ Corporate Adverts

- ▶ Full page (2 slots) – ₦200,000
- ▶ Half page (4 slots) – ₦120,000
- ▶ Centre spread(1 slot) – ₦350,000
- ▶ Inner Back cover (1 slot) – ₦220,000

➤ Exhibition

- ▶ Single table exhibition (3 slots) – ₦150,000
- ▶ Long table exhibition (1 slot) – ₦250,000

For more information and enquiries, please
contact us

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THANK YOU!